

Bell  
présente

# FEU

UNE COLLABORATION

▲ Coors LIGHT

Bell  FESTIVAL D'ÉTÉ DE QUÉBEC

---

Press kit





# 2024 lineup

Bell  
présente

**FEEQ**

UNE COLLABORATION  
▲ Coors LIGHT

4 — 14  
JUILLET  
2024

FESTIVAL  
D'ÉTÉ  
DE QUÉBEC

04  
**NICKELBACK | CLAY AND FRIENDS**  
ARKELLS | FREDZ · YELLOW DAYS · MADD'S · JJ WILDE · POPULATION II · MIEL DE MONTAGNE · KING HANNAH · CALAMINE · ETRAN DE L'AÏR · BABY VOLCANO · ALIAS · YOCTO · JESSU & PYKA

05  
**50 CENT | THE DEAD SOUTH**  
KILLER MIKE | P'TIT BELLIVEAU · LE ROY LA ROSE ET LE LOU(P) · CONNAISSEUR TICASO · MIKE DEMERO · AMIGO THE DEVIL · JÉRÔME 50 · L'RAIN · BOHEMIAN BETYARS · LA SÉCURITÉ · MATIU · BADA-BADA · CARL MAYOTTE · FERIAS

06  
**JONAS BROTHERS | KILLSWITCH ENGAGE**  
CARLY RAE JEPSEN | KITTIE · VALAIRE · HAVOK · DIAMOND CAFE · RAU.ZE · SON ROMPE PERA · GET THE SHOT · TIZI · LES MOONTUNES · TABI YŌSHA · NAÏMA FRANK · PEER PRESSURE · MANDIZ

07  
**THE OFFSPRING – RISE AGAINST**  
AVA MAX | CHARLIEONNAFRIDAY · VIEUX FARKA TOURÉ · MEET ME @ THE ALTAR · JADE LEMAC · HELENA DELAND · OURI · KIN'GONGOLO KINIATA · FREDY V & THE FOUNDATION · CLODELLE · GEORGIA HARMER · LARAW · SAN JAMES · LAURENCE MATTE

08  
**ALEXANDRA STRÉLISKI | MT. JOY**  
FUTURE ISLANDS | ELISAPIE · LADY WRAY · BEYRIES · ACID ARAB · ELLIOT MAGINOT · MON DOUX SAIGNEUR · THEE SINSEERS · BRAINSTORY · GABRIELLE SHONK · LA FORCE · GRAND EUGÈNE · OUI MERCI · M.J.M

09  
**KARKWA | NAS**  
FLEET FOXES | TOBI · TOKYO POLICE CLUB · HURRAY FOR THE RIFF RAFF · LES HAY BABIES · RYMZ · WINE LIPS · MIKE SHABB & NICHOLAS CRAVEN · LUCKY ROSE · NICO PAULO · ELÉGIE · NIGHT LUNCH · DVTR · VIOLENT GROUND · SHIELDIE

10  
**ALAN WALKER – LOUD LUXURY**  
ALL TIME LOW | SILVERSTEIN · PHILIPPE BRACH · AYSANABEE · LOVRA · MONEEM · VALENCE · MIKE DEMERO · LAURENCE-ANNE · THE ANTI-QUEENS · VOX REA · CAM KAHIN · TEN MINUTE DETOUR · TINZO

11  
**ZAC BROWN BAND | BEN HOWARD**  
CHARLEY CROCKETT | MARTHA WAINWRIGHT · MORGAN WADE · BIGA'RANX · HONEYLUV · THE FRANKLIN ELECTRIC · QUEEN OMEGA · MAÏA BAROUH · NEW WEST · GREENWOODZ · JOE ROCCA · SARA-DANIELLE · SORAJ · ARIELLE ROBERGE

12  
**POST MALONE | KANSAS**  
JESSIE MURPH | KIM MITCHELL · L'ENTOURLOOP · VALLEY · THE BOX · PICKUPLINES · RICH AUCOIN · BOBO ONO · ZAR ELECTRIK · MALAÏMÉ SOLEIL · MYSTERY · SOLIPSISME · DE FLORE · YOUNG BOMBS

13  
**J BALVIN | BLUE RODEO**  
IVAN CORNEJO | AMANDA MARSHALL · ALACLAIRESSEMBLE · GALE · SASS JORDAN · ASWELL · THE BLAZE VELLUTO COLLECTION · ANNABEL STOP IT · SENSEI H · THE HELLO DARLINS · FOVELLE · JOANNA MAGIK · JOFFREY CHARLES · FRAIS DISPO

14  
**MÖTLEY CRÜE | MICHEL RIVARD**  
SEETHER | LES SŒURS BOULAY · BOMBINO · LEE AARON · IBIBIO SOUND MACHINE · MARIE-ANNICK LÉPINE · DEE HOLT · INDUS · HAUTERIVE · MATEN · VALÉRIE EKOUME · EMI JEEN · GOODBYE KARELLE · CANICULE TROPICALE

Loto Québec | SiriusXM | Desjardins | Mydro Québec | CHEVROLET | AIR CANADA | SAO | IAI | RioTinto | ALEX COULOMBE | Groupe Voyage Québec | SMIRNOFF | 98.9 | 107.5 | VOIE DE QUÉBEC | Desjardins Québec | Québec | Canada | LA CAPITALE NATIONALE Québec | PLANS ÉCONOMIQUES PLAINS OF ABIEUTION | GRAND THÉÂTRE QUÉBEC | BLEUFEU



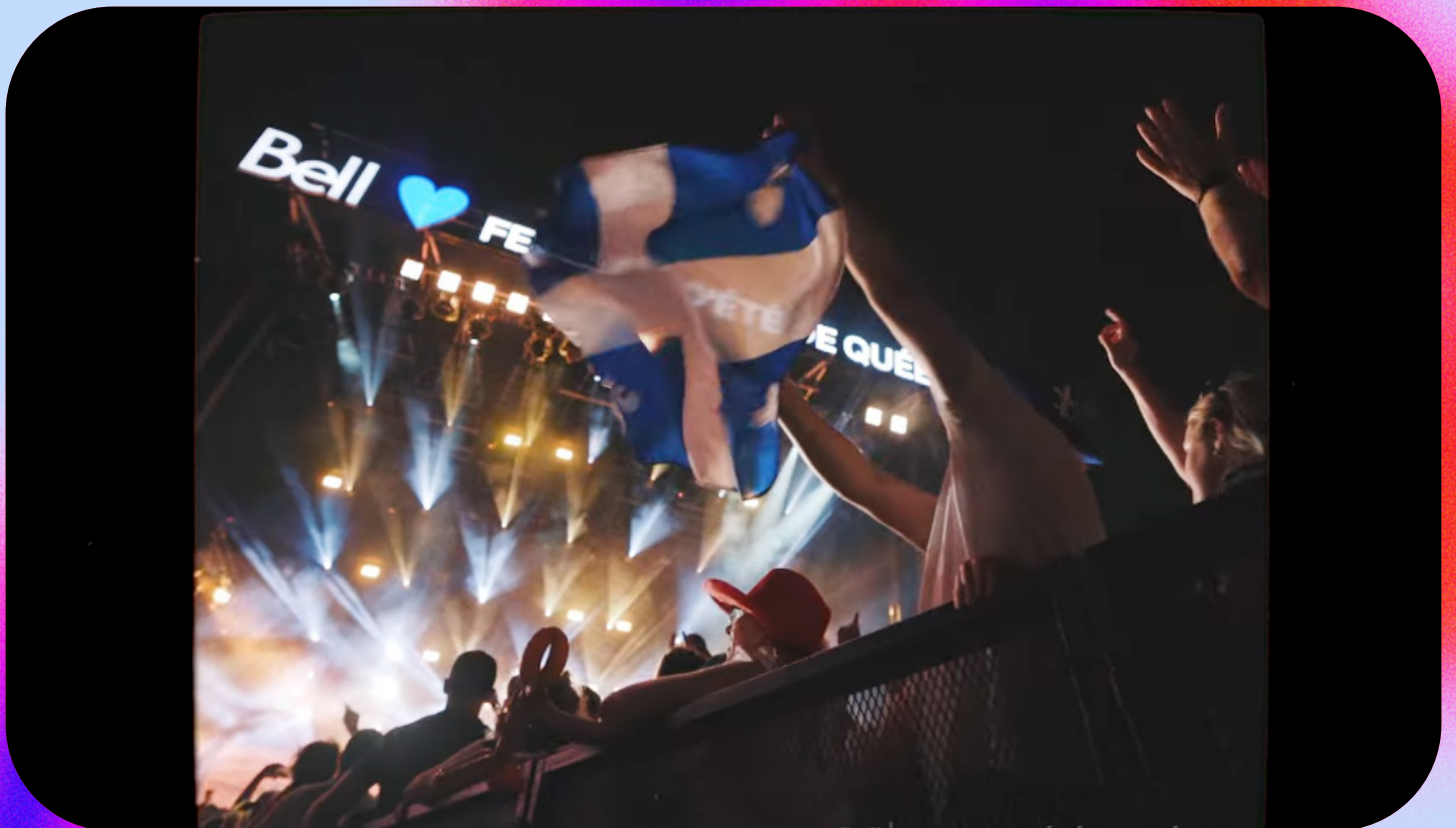




FESTIVAL D'ÉTÉ  
DE QUÉBEC

---

# Recap Video — FEQ 2023





# The festival

## A unique setting

The FEQ's 6 stages are in the historic part of Quebec City, the most imposing of which is on the Plains of Abraham, the famous battlefields turned urban park.

## Open-air stadium

As vast as a stadium, the Plains of Abraham welcome 90,000 people to celebrate the presence of the greatest international artists.

## An EDM party with a bang

Electro music gets its own star party as artists and DJs join forces to get the city dancing.

## Always a little extra

Evenings end late with the FEQ Extras, late-night shows at the historic Voltigeurs de Québec Armoury.

## A place for young music lovers

Families are warmly welcomed on Saturdays and Sundays, with activities and concerts specially designed for children and their parents.



## And surprises

Unusual venues play host to intimate, out-of-the-ordinary musical performances, designed to surprise festivalgoers.

## BIG NAMES...

...such as The Rolling Stones, Kendrick Lamar, Metallica, Elton John, Lady Gaga, Muse, Foo Fighters, Lana Del Rey and many more take to the big stage.



Emerging artists also have their place, giving festivalgoers a chance to get an earful of music's future greats.



# The experience

## An undiscovered treasure

Older than Glastonbury and one of the longest continuously running festivals in the world, the FEQ has been making thousands of festivalgoers dance and sing along every summer since 1968.

## 6 stages, 6 moods

Each stage has its own personality, and all are within walking distance of each other. Two of them are even free to all, allowing festivalgoers to attend shows without a pass and discover new artists.

## An electrifying atmosphere

For 11 consecutive nights, the downtown area is transformed into a veritable urban party.

## A festival that likes to stay up late

Since the shows take place in the evening, it's easy to work, study or visit during the day without missing a thing.

## A city in effervescence

The whole of Quebec City is in FEQ mode, while the city's wealth of tourist attractions means you can make the most of your stay in the capital.

## European face, North American energy

The Upper Town and its touristy Old Quebec are great places to stroll and immerse yourself in a culture that's both Quebecois and evocative of European cachet. It's also the ideal place to experience Europe's great festivals in North America's oldest city.

## HUNDREDS OF SHOWS

The FEQ offers over 150 shows of all styles, for music lovers and families alike, with international stars, rising stars, and emerging artists.

## A TRANSFERABLE PASS

The 11-day general admission pass is transferable and sold at a single price of CAD 150.

## PROGRAMMATION

**49%**  
QUEBECKER

**27%**  
FRENCH-SPEAKING

**63%**  
CANADIAN

**42%**  
FEMALE

**3%**  
NATIVE

**9%**  
LBGTQ+



# The City

With its multi-day, multi-venue structure and the full-fledged involvement of the surrounding city, FEQ is the closest North American analog to European city festivals.



## Safe and welcoming

Quebec City regularly ranks among the world's safest cities, according to leading tourism publications.

## A rich history

A UNESCO World Heritage Site since 1985, the capital is the only fortified town in the north of Mexico. And it's in the heart of the city that the FEQ takes place!

## Nature on your doorstep

In less than 15 minutes, visitors have access to enchanting natural sites, in the mountains, in the forest, at the foot of the immense waterfalls, and even on the beach.

## The cradle of French America

The city has a real European charm; Old Quebec, with its fortifications, cobblestone streets, Château Frontenac, and mythical, picturesque architecture, is Quebec's historic and cultural center. To take part in the FEQ is to embark on an adventure in the Belle Province's flagship destination and discover the joie de vivre of the locals.

## Urban comfort

The city boasts more than 6,500 hotel rooms ranging from 3 to 5 stars, conveniently located within walking distance or by public transport to the main tourist attractions and the festival.

## Easy access

With 21 direct flights to Canada, the U.S., France, and England, Jean Lesage International Airport (YQB) makes Quebec City a gateway to the world.



## A MOUTH-WATERING

## CULINARY SCENE

A skilful blend of influences from its different cultures (Aboriginal, French and English), Quebec's gastronomy seduces with its inventiveness and freshness.



# The people

## A DNA made for celebration

It's part of Quebec culture to want to celebrate as a gang! That's why the FEQ is delighted to welcome festivalgoers from over 34 countries, from Brazil to Japan, Australia and Mexico.

## A warm welcome

Quebecers are renowned for their joie de vivre and their propensity to quickly get on friendly terms with those they meet, even for the first time. «Are you coming to celebrate with us?»

## A culture unique in America

With their lilting accents and proud expressions, Quebecers combine the best of both worlds: a love of French and an openness to the world.



« JE ME SOUVIENS »

It's the province's motto, but it's also the image of the FEQ,  
where the memories we create last a lifetime.



# The organization



## A TEAM DEDICATED TO SURPRISE AND EXCITEMENT



BLEUFEU is behind the festival d'été de Québec, in addition to organizing the winter festival Toboggan, the urban event Saint-Roch XP, and hundreds of shows year-round at Impérial Bell and Grizzly Fuzz.



### An independent organization

Since the FEQ does nothing like the others, it is a music festival managed by a non-for-profit. The event's revenues (around \$30 million) are reinvested in programming and infrastructure year after year.

### An environmental concern

The FEQ has been carbon neutral since 2014 and recycles, composts, buys locally, and offsets its greenhouse gas emissions.

The FEQ is a musical, cultural, accessible and safe gathering, a truly immersive experience in Quebec music and culture.

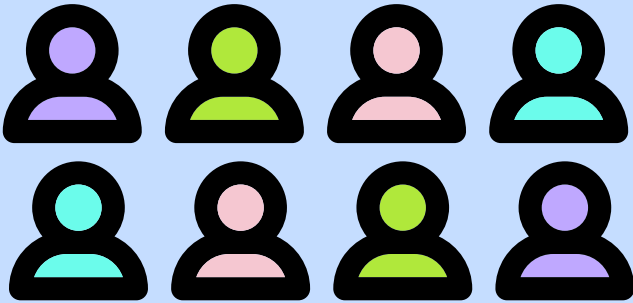


# Economic impacts

## TOTAL ATTENDANCE

1.4M

PARTICIPATION DAYS



## SITE ENTRIES

2 312 704

VISITS

## AVERAGE NUMBER OF DAYS AT FEQ

4.9

LOCALS

3.2

EXCURSIONISTS

3.5

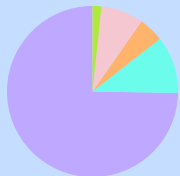
TOURISTS

FEQ creates or maintains over **350 jobs** and generates **tax revenues of \$3 million** for the Quebec government and **\$1.5 million** for the federal government.



# Economic impacts

## TOURIST ATTENDANCE



**25.4%**  
OF TOTAL ATTENDANCE

**346 625**  
PARTICIPATION DAYS

QUÉBEC

**1.8%**

OTHER PROVINCES

**8.1%**

UNITED STATES

**4.7%**

OTHER COUNTRIES

**10.8%**

## TOURIST SPENDING

**\$107 536 958**

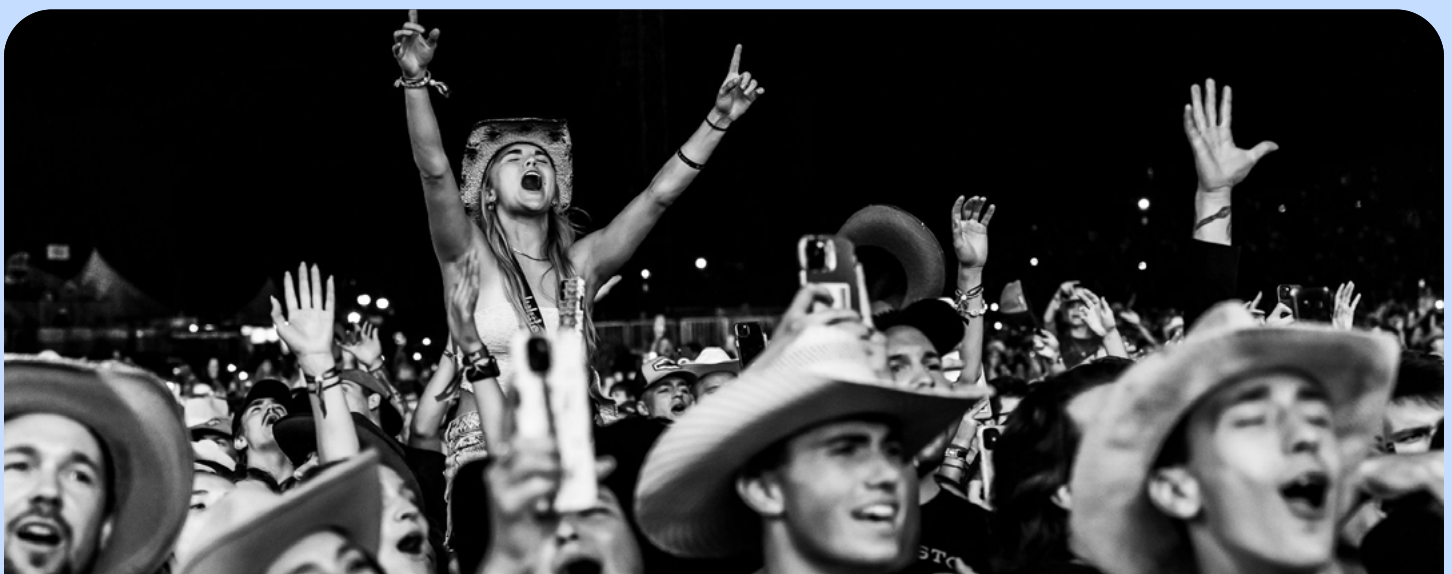
TOTAL TOURIST SPENDING

**\$48 284 094**

VISITOR-CENTERED TOURISTS

The economic impact of visitor-centered spending: \$23.2 million, with 35% of these expenses coming from visitors outside Quebec.

An average of 2 nights per tourist for a total of 196,092 focused overnight stays, including 88,634 stays in commercial accommodation.

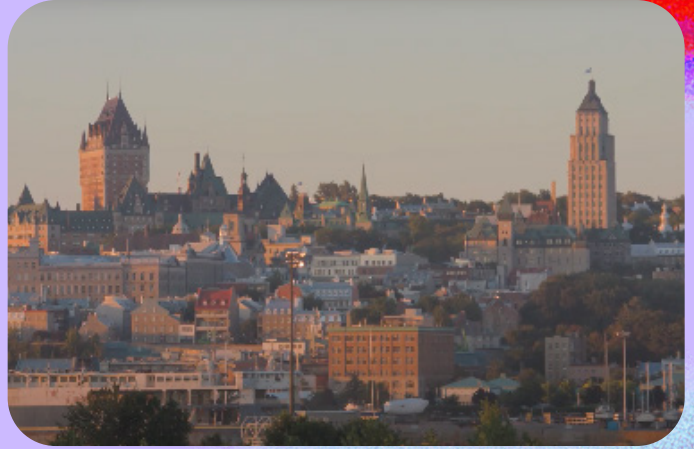




# Videos



**The crowd**



**The city**



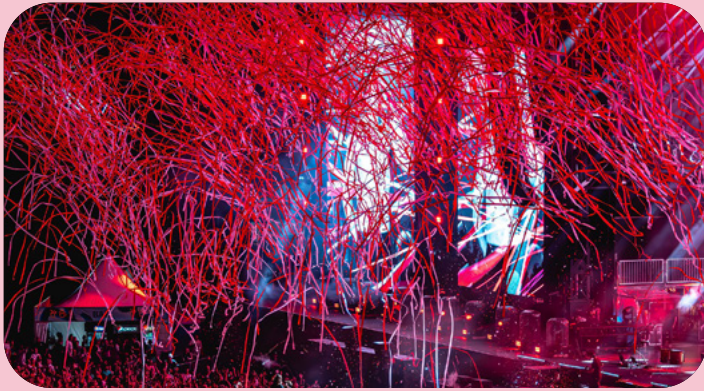
**The festivalgoers**



**The shows**



# Photos





# Critical Praise

“Great names in music, a huge outdoor stage and tickets costing a fraction of what is practised elsewhere: this is the unique recipe of the Festival d’été de Québec.”

**— Le Point**

“A million spectators, 11 days, high-end headliners, is now the usual program of the Quebec City Summer Festival.[...] But what is surprising in Quebec City is the art and the way to make rock live in the very heart of the city: besides the stages spread out in the city center, surprise concerts are organized here and there, in an old warehouse or shed and where the best of local bands attracts dozens of connected fans, the time and place of the surprise concert being communicated only at the last minute.”

**— Rolling Stone FR**

“Nested in the pure and bliss city of Quebec, the famed Festival d’été de Québec, stands as the apex of Canadian festival culture, dominating its industry since its beginning in 1968. With an array of stages and performances after dark — via its Extras FEQ stage, the 2022 July 6th - 17th offering, delivered in presenting to audiences an array of palettes primed for a post-lockdown environment across the city.”

**— Clash**

“On a massive stage, headliners Neil Young, The Weekend, Beck, Shawn Mendes, Future, Foo Fighters, Beck and Lorde drew as many as 80,000 people each night to Festival d’Été in Québec City earlier this summer, a unique not-for-profit music festival in an old Canadian francophone city with a population of a half-million.”

**— Billboard**

“The Festival d’été de Québec is an absolutely amazing event that takes place in the heart of the city and offers a program that mixes gigantic international headliners and emerging local artists, always of an incredible quality, all in a festive and friendly atmosphere”

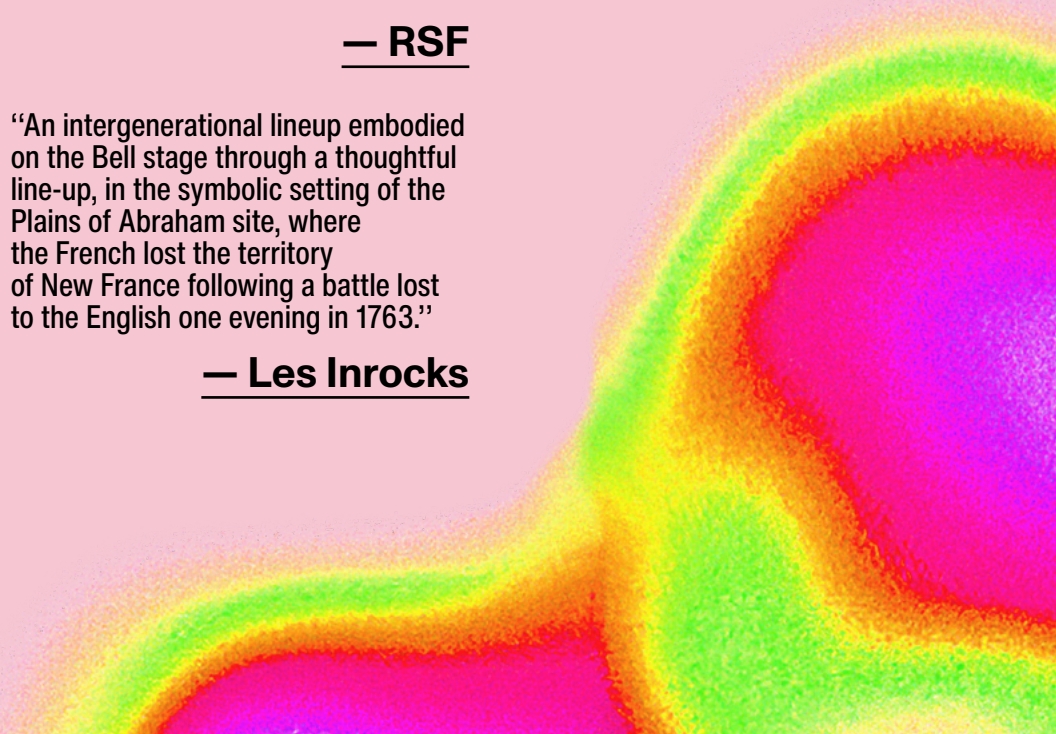
**— Le Bonbon**

“If memory serves, a rock concert had never been so close to the power of an earthquake. On stage, taped to his seat, Zack de la Rocha seems himself stunned by the immensity of this human tide.”

**— RSF**

“An intergenerational lineup embodied on the Bell stage through a thoughtful line-up, in the symbolic setting of the Plains of Abraham site, where the French lost the territory of New France following a battle lost to the English one evening in 1763.”

**— Les Inrocks**





# Contact

## General Inquiries

**Kenza Bélaïchouche**  
International Press Adviser  
[kbelaichouche@bleufeu.com](mailto:kbelaichouche@bleufeu.com)  
1-581-308-3398

## France

**Cécile Legros**  
[cecilelegros.promo@gmail.com](mailto:cecilelegros.promo@gmail.com)

## North America

**Gavin Rhodes**  
[gavin@audibletreasures.com](mailto:gavin@audibletreasures.com)



[/FestivaldetedeQuebec](#)



[@festivaleteqc](#)



[/festival-d-ete-de-quebec](#)



[@bleufeu](#)